



OFFERS FOR HOTEL INDUSTRY

ADRIENNE HANNA ON HOW RIGHT REVENUE IS HELPING THE HOTEL INDUSTRY.

The first is the offer of 3 months use of our full revenue management solution completely free of charge. So if a hotel signs up before 31st May, for an installation before end June, we won't bill until September. Costs are dependent on hotel size but we will commit to making the best offer possible to each individual hotel.

The second is a suite of reports that we can release to hotels without integration - although they will also be included in our full revenue management solution (above) - but these reports will help hotels understand:

1 - cost of occupied room calculator - we work out all costs, fixed and variable - and help hotels understand how much a room is costing which in turn helps them understand profitability from one month to another

2 - rate calculator - with a few simple clicks, we can help you understand the impact of selling a rate at eg £100.00 and how much profit you

will make if sold at that price or if you increase or decrease. We also allow all departments to be advised of the rate set-up automatically

3 - group displacement calculator - a really useful tool to help teams understand whether a group request is actually a good piece of business or not to take and what will add revenue to the bottom line or even displace higher rated business.

We have designed these three reports so that hotels that may be a little nervous of RM could dip their toe in the water but really, we felt that these three reports could help hotels really understand their business coming out the other side of this. And when we push these reports onto our RM solution, they will have another layer of clever 'revenue stuff' going on, so we will be able to make some great forecasting on top. We are pricing at £59 per month.



ADRIENNE HANNA
Right Revenue

To find out more, please see the website at
<https://rightrevenue.co.uk/helping-hotels-prepare-for-the-future/>