

# Northern Ireland Tourism Statistics 2014



4.5m  
trips



15.1m  
nights



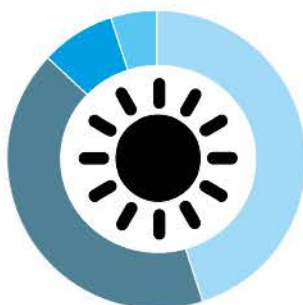
£751m  
spent

## Place of Origin



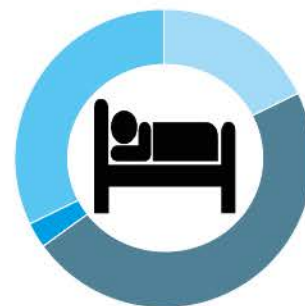
■ Northern Ireland  
■ Great Britain  
■ Republic of Ireland  
■ Other Overseas

## Reason for Visit



■ Holiday  
■ Visiting friends / relatives  
■ Business  
■ Other

## Accommodation



■ Hotel/Motel  
■ Friends & Relatives  
■ Guesthouse/B&B  
■ Other

## Top 10 Visitor Attractions 2014

\*excludes Parks, Country Parks and Gardens

